



Enhancing Vehicle Annotation Efficiency for a Leading US AutoTech Client





Executive Summary

Our client, a leading US AutoTech company, faced operational efficiency challenges in vehicle annotation. IMS Datawise delivered a tailored solution that scaled their team, and ensured continuous training and quality controls. This collaboration continues to enhance their operational success, and improve customer satisfaction.



Client Background

- Industry : Auto Tech
- Sub Industry : Used Car Sales
- Services Provided : Vehicle Annotation
- Geography : United States

Client's Objectives

- Hiring and retaining skilled talent in the US
- Controlling the high attrition rates that led to continuous cycles of rehiring and training – resulting in more time-consumption and cost.
- Managing and annotating a vast number of vehicle images with high accuracy.

Solution Offered:

IMS DataWise implemented a robust solution to address these challenges.



Implemented a robust solution to annotate vehicle images with a team of 8 specialists.



Scaled the team to 80 specialists rapidly to meet client needs.



Provided comprehensive training programs, including initial sessions and ongoing modules.



Established strict quality control processes with regular audits and feedback loops to ensure annotation accuracy.



Impact:



Team Expansion

8 to 80



Ongoing Training

Ensuring consistent high performance and quality standards.



High Accuracy

97% annotation accuracy - reducing errors and improving operational efficiency



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