ims DATAWISE

Elevating Property Management Operations for a Leading UK Firm

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Executive Summary

A leading UK property management firm identified areas for improvement in their back-office operations. IMS Datawise provided comprehensive services that streamlined their processes, and significantly reduced inspection waitlists. Additionally, our enhanced marketing and sales support improved their property market time.

Client Background

- Industry : Property Management

- Geography : United Kingdom

- Services Provided : Back–office Administration, Appointment Booking, Property Marketing, Maintenance Requests, Management, Sales Support

Client's Objectives

- Controlling the talent costs and real estate expenses
- Improving efficiencies in managing property inspections and lengthy sales cycles
- Enhancing the overall performance

Solution Offered:

IMS DataWise implemented a robust solution to address these challenges.

Transitioned back-office operations within 12 weeks by streamlining systems, ensuring no disruption.

Streamlined inspection scheduling, reducing waitlists and improving responsiveness.

Accelerated the sales cycle and boosted marketing by improving listings and increasing visibility.

Impact:

Efficient Transfer

Completed in **12 weeks**

Inspection Efficiency

Reduced waitlist from **100+ to 6 weekly**

Accelerated Sales Cycle

Cut market time from **12 to 3 weeks**

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