# DATAWISE

**Accelerating Site Evaluations and Sales** for a Leading US **Security Provider** 







## **Executive Summary**

A major US-based security surveillance provider sought to optimize their site evaluation process. IMS Datawise provided a tailored solution by scaling their team, and implementing a focused survey strategy. This streamlined operations, improved accuracy, and ensured timely delivery, leading to enhanced overall efficiency.



• Industry : Security Surveillance

• Services Provided : Pre-Sales Optimization

Geography : United States





#### **Client's Objectives**

- Swiftly scale up resources
- Execution with meticulous attention to detail
- Shortlist potential sites from a pool of 800,000 within 180 days

## **Solution Offered:**

IMS DataWise implemented a robust solution to address these challenges.



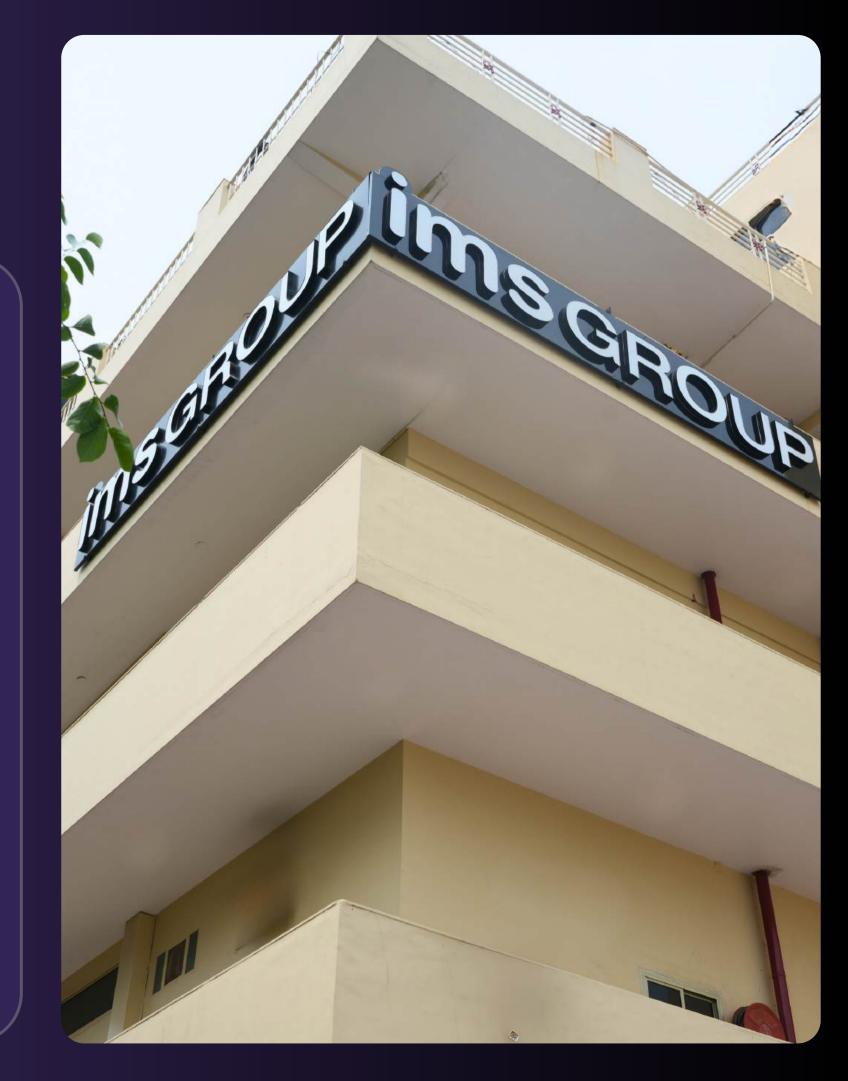
Assembled a dedicated team of experts in 2 weeks.



Developed a detailed questionnaire for site evaluations.



Implemented a systematic review process to meet deadlines.



## Impact:





#### **Rapid Team Assembly**

Built a 20-person team in 2 weeks



## Comprehensive Site Reviews

Evaluated 800,000 sites in 180 days



#### **Exceptional Accuracy**

Delivered 99.8% accuracy



#### **Optimized Sales Cycle**

Streamlined site selection, speeding up sales

#### ims DATAWISE III

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### Talk to our Experts



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